

Exhibition Brochure



THE LUXURY OF CONVENIENCE

Pine
CREST
embizweni

Background Info

Pine Crest Centre is located in the bustling city of Pinetown, KwaZulu-Natal, and has served the community for over 30 years. The centre opened in the late 1980s to become the first shopping centre in the town.

To this day, the centre retains its biggest-in-town status, and now boasts a brand-new contemporary look, four-level parking area – and 124 stores. The centre caters to shoppers who desire a friendly, convenient, and upmarket shopping experience.

Shopper Demographics



LSM:
4 – 7



GENDER
FEMALE 57%
MALE 43%



RACE
BLACK 60%
ASIAN 21%
COLOURED 16%
WHITE 3%



LANGUAGE
ZULU 56%
ENGLISH 34%
OTHER 5%

Advertising Opportunities



EXHIBITION COURT SPACE



DIGITAL MEDIA



OUTDOOR MEDIA



SOCIAL MEDIA



CONNECT WAYA-WAYA®



ESCALATOR STEP BRANDING



BATHROOM SNAPPER FRAMES

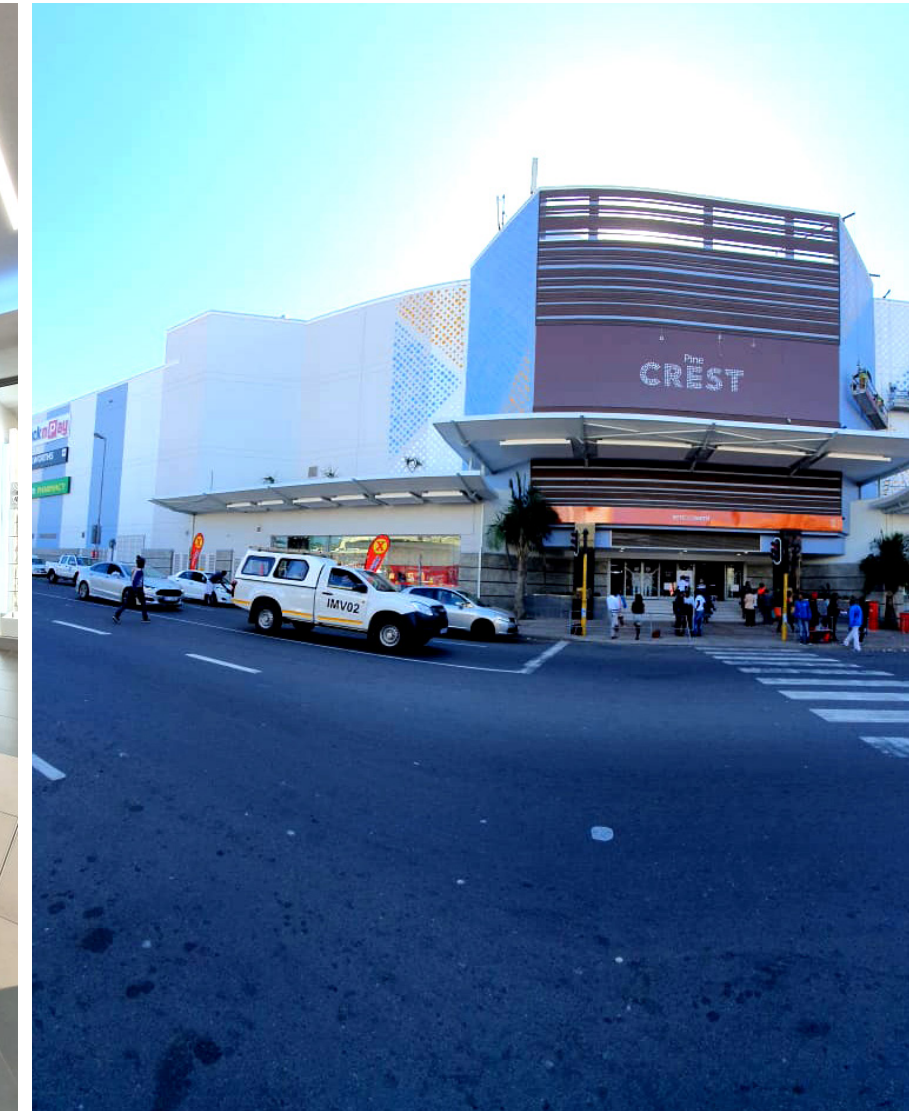
ADDRESS

17 Kings Road, Pinetown, Durban, 3610

TRADING HOURS

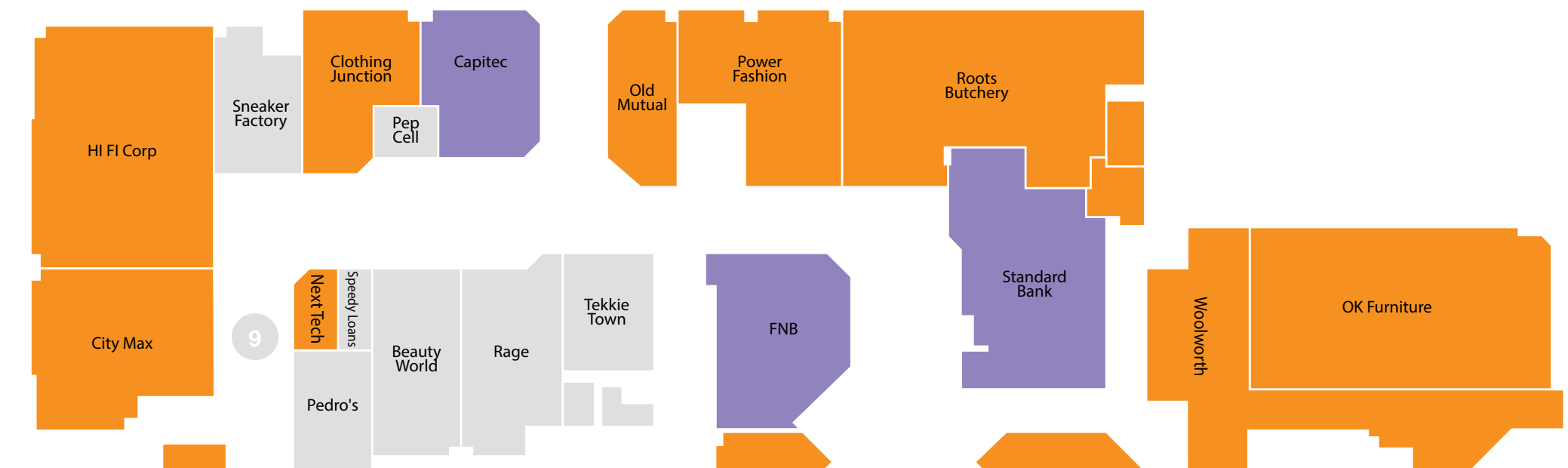
Monday – Thursday: 09:00 – 18:00
 Fridays: 08:30 – 18:00
 Saturdays: 09:00 – 17:00
 Sundays: 09:00 – 16:00
 Public Holidays: 09:00 – 16:00

ANCHOR TENANTS



Mall Map

LEVEL 1



102

STORES INCLUDING KIOSKS



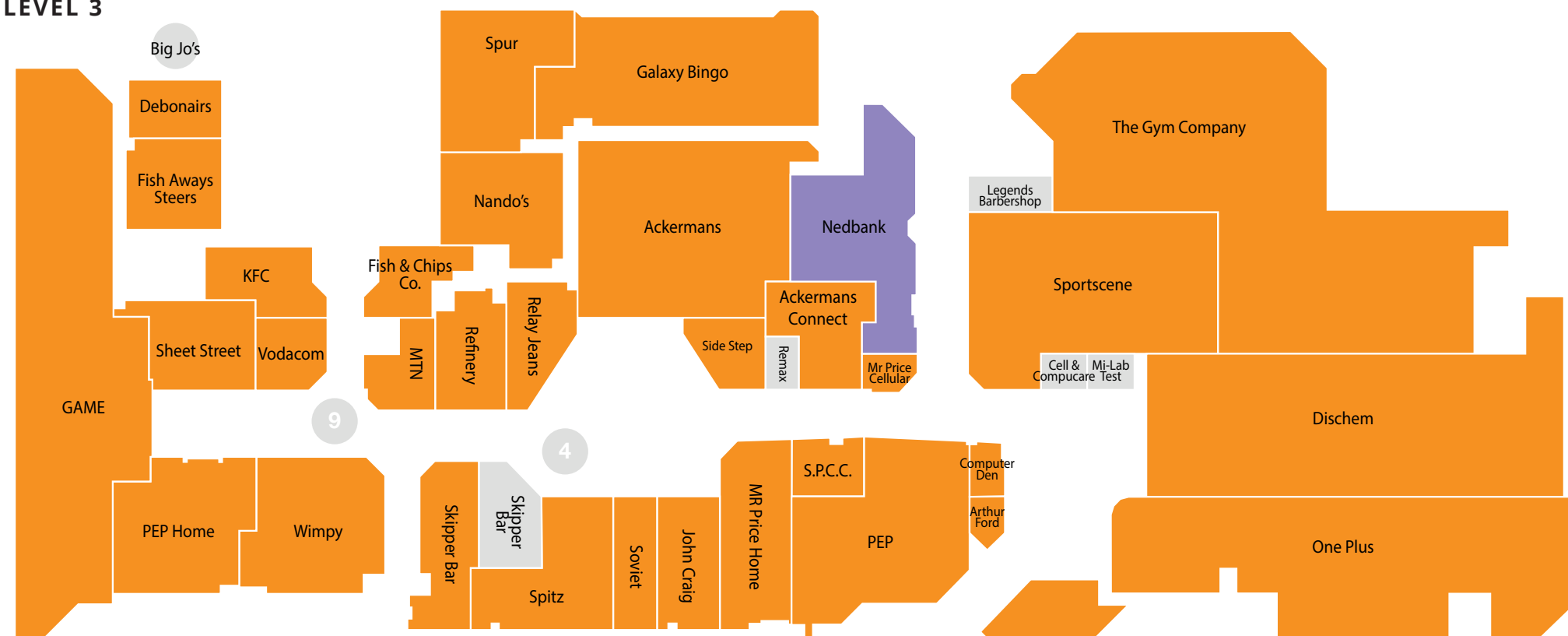
43 431 m²

TOTAL SIZE (GLA)

LEVEL 2



LEVEL 3



Store listing

AUDIO, ELECTRONIC & CELLPHONE

Africel
Ackermans Connect
Cell C
Cell n CompuCare
Computer Den
Fastrak
Gadget Geeks
High Tech Solutions
Mr Price Cellular
MTN
Nextech
Pep Cell (Level 1 & Level 2)
Telkom 8ta
Vodashop

BANKING & FINANCE

Absa
Capitec (Level 1 & Level 2)
FNB
Speedy Loans
Standard Bank

CLOTHING

Ackermans
American Outfitters
Brands Collection
Capital Fashion
Clothing Junction
Exact
Foschini

Identity
Jet
John Craig
Legit
Le Coq Sportif
Markham
Miladys
Mr Price
Power Fashion
Refinery
Relay Jeans
Soviet
S.P.C.C.
Truworths
Uzzi
Webbers

DEPARTMENT STORES

Game
Pick n Pay
Pick n Pay Liquor
Woolworths
Roots Butchery

EYEWEAR & OPTOMETRISTS

Neovision
Spec-Savers
Torga Optical

RESTAURANTS

Debonairs
KFC

Fishaways
Fish & Chips Co.
Nando's
Spur
Wimpy
Pedro's Chicken
Shawarma Express
Steers

FOOTWEAR

Footgear
Rage
Sole Base
Sneaker Factory
Spitz Shoes

HEALTH & BEAUTY

Clicks
Clicks Pharmacy
Dis-Chem Pharmacy
Signature Fragrances
The Perfume Garden
Nkosi Kists
Dinale Hair Salon
Beauty World
Maz Beauty
Mi-Lab Test
Legends Barbershop
Info-Med Pharmacy

HOME & DECOR

City Max

Mr Price Home
OK Furniture
Pep Home
Sheet Street

JEWELLERY & ACCESSORIES

American Swiss
Arthur Ford
Sterns

ENTERTAINMENT

Games 4 U
Galaxy Bingo

SERVICES

Gepetos
Post Office
Touch Up
SANBS
Total Garage

SPECIALITY

PTG Pinecrest Tobacco
Skipper Bar
Spice It Up

SPORTSWEAR & OUTDOOR

Sportscene
Side Step
Studio 88
Totalsports
The Gym Company

CONTACT DETAILS

Exhibitions Coordinator

Ziningi Mchunu
031 701 4164
pinecrestexhibitions@mseed.co.za

Marketing Manager

Nqobile Cele
031 701 4164
nqobile@mseed.co.za

Centre Manager

Mike Larsen
031 701 4164
mlarsen@broll.com